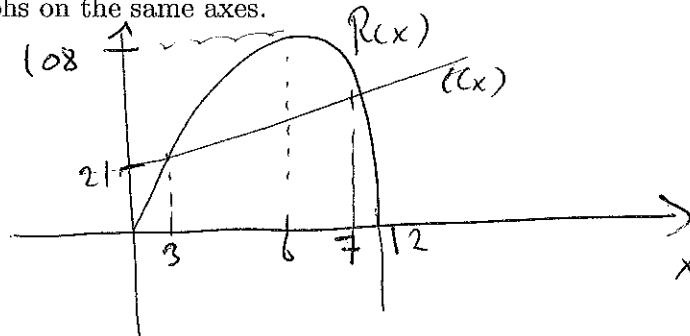


Review for Exam 1

1. Let $C(x) = 2x + 21$ be the cost to produce x batches of widgets and let $R(x) = -x^2 + 12x$ be the revenue in thousands of dollars.

$$R(x) = -x(x-12)$$

(A) Draw the graphs on the same axes.



(B) Find the maximum revenue

$$-\frac{b}{2a} = \frac{-12}{2(-1)} = 6$$

Max revenue when the quantity is 6 batches of widgets.

$$\text{Max revenue is } R(6) = (-6)^2 + 12 \cdot 6 = 108$$

$$\text{Max revenue is } \underline{\underline{\$ 108}}$$

(C) Find the minimum break-even quantity.

$$C(x) = R(x) \quad 2x + 21 = -x^2 + 12x$$

$$-x^2 + 10x - 21 = 0$$

$$(-x + 7)(x - 3) = 0$$

$$x = 3, \quad x = 7$$

Minimum break-even quantity is 3 batches of widgets.

(D) Find the profit from selling 6 batches of widgets.

$$\begin{aligned} P(x) &= R(x) - C(x) \\ &= -x^2 + 12x - (2x + 21) \\ &= -x^2 + 10x - 21 \end{aligned}$$

$$P(6) = (-6)^2 + 10 \cdot 6 - 21 = 75$$

$$\text{The profit is } \underline{\underline{\$ 75}}$$

2. The revenue in thousands of dollars from producing x units of an item is

$$R(x) = 10x - 0.05x^2.$$

(A) Find the average rate of change of revenue when production is increased from 101 to 102 units.

$$\frac{R(102) - R(101)}{102 - 101} = \frac{499.8 - 499.95}{1} = -0.15$$

$$R(102) = 10 \cdot (102) - 0.05(102)^2 = 499.8$$

$$R(101) = 10 \cdot (101) - 0.05(101)^2 = 499.95$$

The average rate of change when production is increased from 101 to 102 is ~~100~~ -0.15 dollar per unit.

(B) Use the definition of the derivative as the limit of the difference quotient as $h \rightarrow 0$ to find the marginal revenue at $x = 101$. Interpret the result.

$$R'(101) = \lim_{h \rightarrow 0} \frac{R(101+h) - R(101)}{h} = \lim_{h \rightarrow 0} \frac{10(101+h) - 0.05(101+h)^2 - \cancel{499.95}}{\cancel{(10 \cdot 101 - 0.05(101)^2)}} = \lim_{h \rightarrow 0} \frac{1010 + 10h - 0.05(101^2 + 2 \cdot 101 \cdot h + h^2) - 1010 + 0.05(101)^2}{h}$$

$$= \lim_{h \rightarrow 0} \frac{10h - 10.1h - 0.05h^2}{h}$$

$$= \lim_{h \rightarrow 0} \frac{-0.1h - 0.05h^2}{h} = \lim_{h \rightarrow 0} (-0.1 - 0.05h)$$

$$= \lim_{h \rightarrow 0} -0.1 - 0.05h = -0.1 - 0.05 \cdot 0 = -0.1$$

The marginal revenue is ~~100~~ -100 dollar

Thus when 101 units are produced the revenue decreases by \$100 per unit. That is, when 101 units are produced, the revenue will decrease by \$100 for each additional unit produced.

(C) Find the additional revenue if production is increased from 101 to 102 units.

$$R(102) - R(101) = 499.8 - 499.95 = -0.15$$

The additional revenue is

$$\underline{\underline{-150}} \text{ ~~100~~ dollar.}$$

3. Given the function

$$g(x) = \frac{2x^2 - 4}{x^2 - 9}$$

(A) Find any asymptotes of $g(x)$.

Vertical asymptotes: $x^2 - 9 = 0$

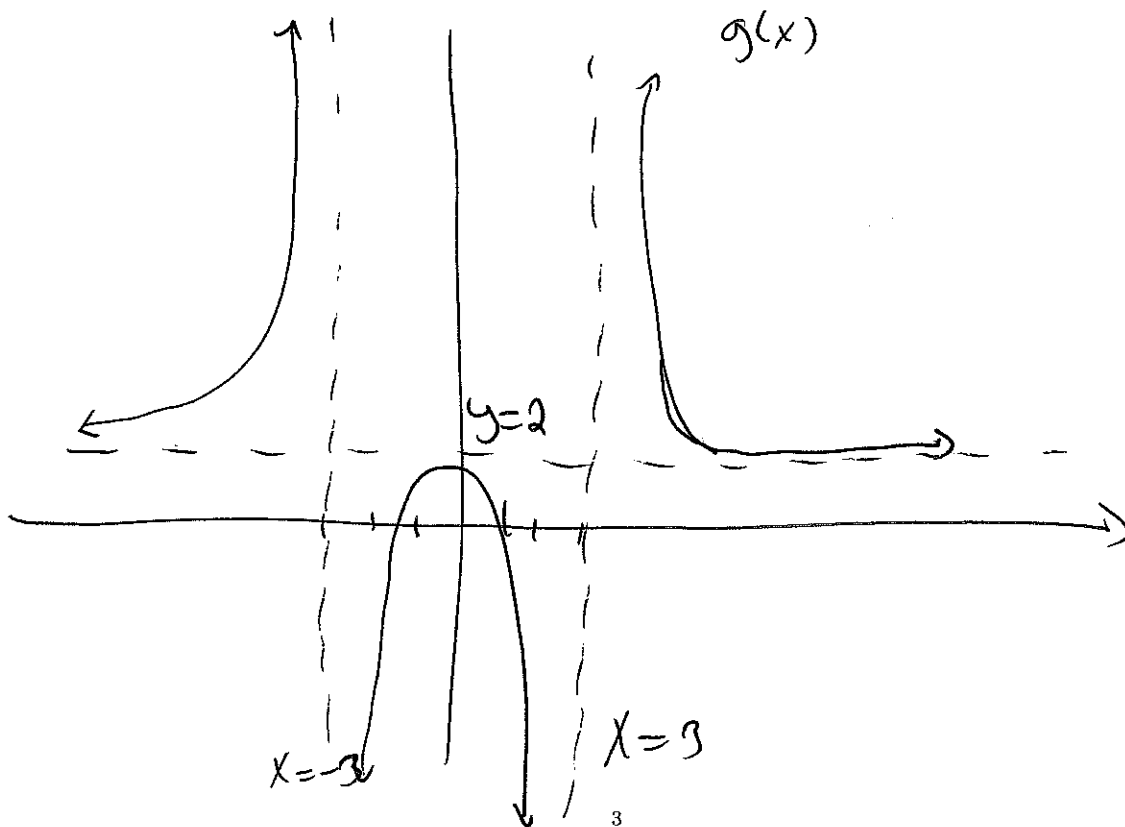
$$\boxed{x = \pm 3}$$

Horizontal asymptotes: $\lim_{x \rightarrow \infty} \frac{2x^2 - 4}{x^2 - 9} = \lim_{x \rightarrow \infty} \frac{\frac{2x^2}{x^2} - \frac{4}{x^2}}{\frac{x^2}{x^2} - \frac{9}{x^2}}$

$$= \lim_{x \rightarrow \infty} \frac{2 - \frac{4}{x^2}}{1 - \frac{9}{x^2}} = \frac{2 - 0}{1 - 0} = 2$$

$$\boxed{y = 2}$$

(B) Graph the function $g(x)$. Include any asymptotes.



4. Eva wants to invest \$8000 in a fund. Fund A offers 5.3% compounded monthly. Fund B offers 5.0% compounded continuously.

(A) How much money will be in the fund after 10 years if she chooses fund A

$$A = 8000 \left(1 + \frac{0.053}{12}\right)^{10 \cdot 12} = \$13575.61$$

(B) How much money will be in the fund after 10 years if she chooses fund B

$$A = 8000 e^{0.05 \cdot 10} = \underline{\underline{\$13189.77}}$$

(C) Calculate the effective rate in each case.

$$\text{Fund A: } r_E = \left(1 + \frac{0.053}{12}\right)^{12} - 1 = \underline{0.0543}$$

Effective rate for fund A is 5.43%

$$\text{Fund B: } r_E = e^{0.05} - 1 = 0.0513$$

Effective rate for fund B is 5.13%

5. (A) If \$2000 is deposited in an account and the amount of money after 7 years is \$2700 compounded continuously. What is the interest rate?

$$2700 = 2000 \cdot e^{r \cdot 7}$$

$$\frac{2700}{2000} = e^{7r}$$

$$\ln\left(\frac{27}{20}\right) = 7r$$

$$r = \ln\left(\frac{27}{20}\right) \cdot \frac{1}{7} = 0.0429$$

Interest rate is 4.29%

(B) Luis wants to have \$30,000 in 5 years for a down payment on a new house. How much should he deposit today at 4% compounded quarterly, to have that amount in 5 years?

$$30000 = P \left(1 + \frac{0.04}{4}\right)^{5 \cdot 4}$$

$$30000 = P \cdot 1.220$$

$$P = \frac{30000}{1.220} = 24590.16$$

Principal value is \$ 24590.16

6. Consider the function

$$f(x) = \begin{cases} x^2 - 2 & \text{if } x \leq 5; \\ 2x + 3 & \text{if } x > 5. \end{cases}$$

Determine if the limit $\lim_{x \rightarrow 5} f(x)$ exists

$$\lim_{x \rightarrow 5^-} f(x) = \lim_{x \rightarrow 5^-} x^2 - 2 = 5^2 - 2 = 23$$

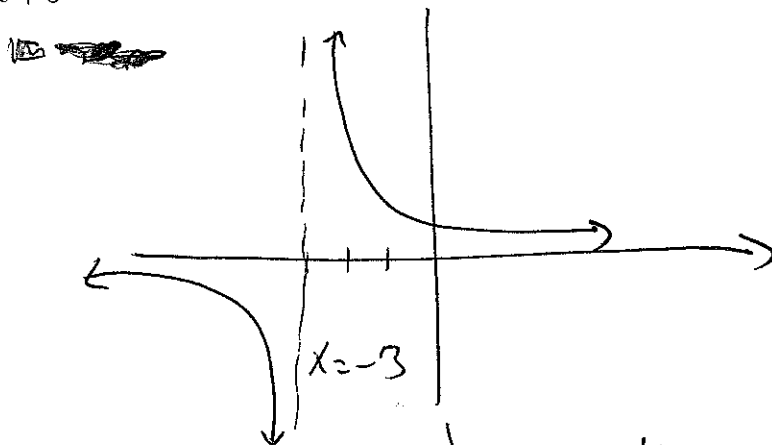
$$\lim_{x \rightarrow 5^+} f(x) = \lim_{x \rightarrow 5^+} 2x + 3 = 2 \cdot 5 + 3 = 13$$

So $\lim_{x \rightarrow 5} f(x)$ does not exist.

7. Find the limits if the limits exists:

$$\begin{aligned}
 \text{(A) } \lim_{x \rightarrow 4} \frac{\sqrt{x} - 2}{x^2 - x - 12} &= \lim_{x \rightarrow 4} \frac{\sqrt{x} - 2}{(x+3)(x-4)} = \lim_{x \rightarrow 4} \frac{(\sqrt{x}-2)(\sqrt{x}+2)}{(\sqrt{x}+2)(x+3)(x-4)} \\
 &= \lim_{x \rightarrow 4} \frac{\cancel{x-4}}{(x+3)\cancel{(x-4)}(\sqrt{x}+2)} = \lim_{x \rightarrow 4} \frac{1}{(x+3)(\sqrt{x}+2)} = \frac{1}{(4+3)(\sqrt{4}+2)} \\
 &= \frac{1}{7 \cdot 4} = \frac{1}{28}
 \end{aligned}$$

(B) $\lim_{x \rightarrow -3} \frac{1}{x+3}$ does not exist



$$\begin{aligned}
 \text{(C) } \lim_{x \rightarrow 7} \frac{3x(x-7)}{x^2 - 49} &= \lim_{x \rightarrow 7} \frac{3x(x-7)}{(x+7)(x-7)} = \lim_{x \rightarrow 7} \frac{3x}{x+7} \\
 &= \frac{3 \cdot 7}{7+7} = \frac{21}{14}
 \end{aligned}$$

8. Joanne sells silk-screened T-shirts at community festivals and crafts fairs. Her marginal cost to produce one T-shirt is \$3.50. Her total cost to produce 60 T-shirts is \$300, and she sells them for 9 each.

(A) Find the linear cost function for Joanne's T-shirt production.

Cost function: $C(x) = mx + b$

$$C(x) = 3.50x + b$$

$(60, 300)$ is a point on the graph: Since $C(60) = 300$

$$y - 300 = 3.5(x - 60)$$

$$y = 3.5x - 210 + 300 \Rightarrow y = 3.5x + 90$$

$$C(x) = 3.5x + 90$$

(B) How many T-shirts must she produce and sell in order to break even?

Revenue: $R(x) = 9 \cdot x$

$$R(x) = C(x)$$

$$9x = 3.5x + 90$$

$$5.5x = 90$$

$$x = \frac{90}{5.5} = 16.36 \quad \text{She must sell } \underline{17} \text{ T-shirts to break even.}$$

(C) How many T-shirts must she produce and sell to make a profit of \$500?

Profit: $P(x) = R(x) - C(x)$

$$= 9x - (3.5x + 90)$$

$$P(x) = 5.5x - 90$$

Find x such that

$$\Leftarrow P(x) = 500$$

$$500 = 5.5x - 90$$

$$590 = 5.5x$$

$$x = \frac{590}{5.5} = 107.27$$

She must sell 108 T-shirts

9. Solve the equations

(A) $\log(x-3) + \log(x+3) = 2$

$$\log[(x-3)(x+3)] = 2$$

$$\log(x^2-9) = 2$$

$$x^2-9 = 10^2$$

$$x^2-9 = 100$$

$$x^2-109 = 0$$

$$(x-\sqrt{109})(x+\sqrt{109}) = 0$$

$$x = \pm \sqrt{109}$$

(B) $2^{x+1} = 3^{2x-3}$

$$\ln 2^{x+1} = \ln 3^{2x-3}$$

$$(x+1)\ln(2) = (2x-3)\ln(3)$$

$$x\ln(2) + \ln(2) = 2x\ln(3) - 3\ln(3)$$

$$\ln(2) + 3\ln(3) = x\ln(3)$$

$$x = \frac{\ln(2) + 3\ln(3)}{\ln(3)}$$

check answers:

$$x = -\sqrt{109}$$

$$-\sqrt{109} - 3 < 0$$

So $\log(x-3)$ is not defined for $x = -\sqrt{109}$

$$x = \sqrt{109}$$

Both $\log(x-3)$

and $\log(x+3)$ are defined for $\sqrt{109}$.

Since $\sqrt{109}$ is in the domain.

Solution: $\sqrt{109}$

10. Suppose the demand function for sugar is a linear function, $p = D(q)$, where p is the price in dollars and q is the quantity in thousands of pounds. When the price is \$1.2 per pounds the quantity demanded is 1 thousand pound and when the price is \$2.2 per pounds the quantity demanded is 500 pounds.

(A) Find an equation for $D(q)$

500 pounds
corresponds to
 $q = 0.5$

$$D(q) = m q + b$$

The points $(1, 1.2)$ and $(0.5, 2.2)$ are points on the graph.

$$\text{Slope: } m = \frac{2.2 - 1.2}{0.5 - 1} = \frac{1}{-0.5} = -2$$

$$y - 1.2 = -2(q - 1)$$

$$y = -2q + 2 + 1.2$$

$$y = -2q + 3.2 \Rightarrow \underline{\underline{D(q) = -2q + 3.2}}$$

~~when the quantity demanded~~

(B) If the Supply function for sugar is

$$p = S(q) = 1.4q - 0.6,$$

find the equilibrium quantity and the equilibrium price.

$$S(q) = D(q)$$

$$1.4q - 0.6 = -2q + 3.2$$

$$3.4q = 3.8$$

$$q = \frac{3.8}{3.4} = 1.12$$

Equilibrium quantity is 1120 pounds

Eq $S(1.12) =$

$$S(1.12) = 1.4 \cdot (1.12) - 0.6 = 0.97$$

Equilibrium price is \$0.97